

Shehan De Zoysa

Covering Roles:

UI / UX Designer | Web Designer | Project Coordinator
Graphic Designer | Video Editor | Photographer | Videographer



Scan to visit:
www.thezoysa.com

EXPERIENCE

SLT Mobitel | Mobitel (Pvt) Ltd.

Executive Creative Content 2024 Dec to Present (1+ Years)

www.sltmobitel.lk & www.mobitel.lk Websites Management

- Designing the web pages / user interfaces / user journeys & make them live
- All content & functions handling for whole website (Publishing, Making, Generating etc.)
- Conducting UAT sessions with vendors & internal teams
- Communicate with island wide branch stakeholders for the content handling
- Testing the CMS & handle vendors to fix the issues & UX
- Coordinating the vendor & the internal IT teams for the overnight based / downtime exist deployments
- Handling the documentation & the reporting parts including main scope document
- Timeline management for both site development process & content publishing

Content Creation & Capturing

Static / Image Based

- Designing key visuals, social media posts for the campaigns
- Resizing the super layered AWs for
 - o Website, Mobile app banners
 - o Social media posts
 - o LED Screens
 - o Leaflets
 - o Flyers or any
- In events instant photography / retouching / editing / color grading & releasing to publish
- Photography using (Mirrorless camera / DSLR / Mobile phone)
- Image retouching / Editing / Color grading

Motion / Video Based

- Edit videos for
 - o Trailers
 - o Products
 - o Events
 - o Interviews
 - o Influencer based
 - o Internal staff
 - o LED screens
 - o TV commercials
- In events instant Videography / editing / color + audio balancing & releasing to publish
- Videography using (Mirrorless camera / DSLR / Mobile phone +External mics)

3rd Party Handling & Special Digital Projects Handling

- 3rd Party web banners placements with popular news, classified etc. websites (Derana, Divaina, ikman etc.)
- Teledrama frames placement handling with popular TV channels (Sirasa, Rupavahini, Derana etc.)
- Digital games, marketing software handling / improving (SLTMobitel Digital spin wheel)
- Micro concept-based web portals planning & implementing (Mobitel Device Store)
- Worked as a key stakeholder of Sri Lanka's first ever national AI EXPO powered by SLTMobitel

TOOLS & TECHNOLOGIES

- HTML
- CSS
- JS
- WordPress
- Drupal
- Figma
- Adobe
 - o XD
 - o Photoshop
 - o Lightroom
 - o Illustrator
 - o Premiere
- Photography
- Videography

Machan (Pvt) Ltd.

Creative Officer 2015 Oct to 2016 Jun

- WordPress web design /development
- Google services
- Artwork designing
- Social media advertising
- Client support
- Booking channels handling
- Photography / Videography

SLT Mobitel | Sri Lanka Telecom

UI / UX Intern 2024 Feb to 2024 Aug

- SLTMobitel unified website UI design with Figma
- Developed sample page using Bootstrap
- Led a 12-member team for UI / UX
- Conducted WordPress knowledge sharing sessions for interns
- SLTMobitel special events photo / video coverage

EDUCATION & PUBLICATIONS

Bachelor of Information & Communication Technology (Hons) [Software Special]

South Eastern University of Sri Lanka

2019-2024

Diploma in Computer Science

Infortec International Asia Campus

2015-2016

Diploma in Business Management

Esoft Metro Campus

2018-2019

G.C.E. Advanced Level | Passed

Technology Stream

2017

UI / UX Based Systematic Literature Review Publication

International Conference on

Science & Technology

Oct 2024

PERSONAL INFORMATION

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REFEREES

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02. Mr. A. Jaya Mohan

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